

STAY ACTIVE FROM ANYWHERE

CHOOSE FROM 11,900+ GYMS FOR \$25 PER MONTH!

PLUS, ACCESS AN EXTRA 5,500+ PREMIUM GYM OPTIONS AT UPTO 70% OFF RETAIL.

Get moving with affordable options from the Active & Fit Direct™ program for a gym membership that fits your lifestyle. The program is available exclusively through our member discount program Blue365®, and can give you the flexibility you need in a fitness routine including:

- Standard membership for **\$25 per month** (+applicable taxes).*
- Includes access to **11,900+ gyms** and **8,700+ workout videos**.
- **No hidden fees.** No annual maintenance fees.
- **No long-term contracts.** Switch gyms anytime.

11,900+ standard gyms including:



To sign up, log in to your member account at bcbsm.com or our mobile app. Select *Blue365® member discounts* under *Health & Well-Being*. Then search for the deal under *Fitness* on the Blue365 website.

*Plus an enrollment fee and applicable taxes. Costs for premium exercise studios exceed \$25 per month and an enrollment fee will apply for each premium location selected, plus applicable taxes. Fees may vary based on fitness center selection.

The Active & Fit Direct program is provided by American Specialty Health Fitness, Inc., a subsidiary of ASH. Active & Fit Direct and the Active & Fit Direct logos are trademarks of ASH and used with permission herein. All other brand names, product names, and trademarks are the property of their respective owners, which are independently owned and operated and not affiliates of American Specialty Health Fitness, Inc. Standard fitness center and premium studio participation varies by location and is subject to change. On-demand workout videos are subject to change. ASH reserves the right to modify any aspect of the Program (including, without limitation, the Enrollment Fee(s), the Monthly Fee(s), any future annual maintenance fees, and/or the Introductory Period) at any time per the terms and conditions. If we modify a fee or make a material change to the Program, we will provide you with no less than 30 days' notice prior to the effective date of the change. We may discontinue the Program at any time upon advance written notice. © 2022 American Specialty Health Incorporated (ASH). All rights reserved.

©2020-2022 Blue Cross Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross Blue Shield Association. The Blue Cross Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are not covered benefits under your policies with your local Blue Company, its contracts with Medicare, or any other applicable federal healthcare program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services. To find out what is covered under your policies, contact your local Blue Company. The products and services described on the Site are neither offered nor guaranteed under your Blue Company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to your Blue Company's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.

Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.